

Q4 LAUNCH WEBSITE ONBOARDING PROCESS

1. Sales signs contract with customer
2. CSM sets up Kick Off Call
3. Design Mockup
4. Internal Design Revisions
5. CSM sends mockup to Customer
6. Customer Design Revisions
7. Dev Sets up Demo Site
8. Dev Builds Demo Site - when mockup is approved by customer
9. Dev QA's Demo Site
10. CSM Team QA's Demo Site
11. Internal Revision Rounds - if applicable
12. CSM Sends Demo site for customer review
13. Customer Revision Rounds - if applicable
14. CSM Schedules site launch - after customer approval
15. Dev launches site

